

**Sponsorship Pack**

# The UK-Africa Health Summit:

**Collaborative  
Approaches to  
Health Workforce  
Sustainability and  
Antimicrobial  
Stewardship**



***Supported by***



**18 & 19 March 2024**



# Introduction

The ever-evolving landscape of global health presents myriad challenges, from increased antimicrobial resistance (AMR) to the complex dynamics of workforce mobility and persisting inadequate resourcing of health systems. Sustainable partnerships and alliances that transcend borders are a vital tool in our response.

Building on the long-established platform provided by the UK-East Africa Health Summit, this conference will bring together 300 delegates from across the UK and Africa to explore the multifaceted dimensions of global health, shedding light on the intricate web of challenges faced by the health workforce worldwide and the growing movement of health professionals engaging in cross border collaboration.

The conference will focus on three themes:

- How cross-border collaborations are catalysing new alliances and energising the global health community, involving an increasingly confident diaspora community who bring first-hand knowledge of diverse health systems.
- The realities of health workforce mobility, looking at the factors driving migration and its impact on healthcare delivery and the efforts being made to support and retain healthcare staff, including drawing on insights from the £8.9 million Global Health Workforce Programme recently launched by THET, funded by the UK Department of Health and Social Care.
- How a global workforce is collaborating to address the critical challenge of AMR, and anticipating the UN High-Level Meeting on AMR which will take place in New York in September 2024.

**Partner with us as we strive to build a healthier world together by forging closer ties between Africa and the UK.**



# Make your organisation stand out!

Building on the highly successful Summit last year, the 2024 UK-Africa Health Summit will offer unparalleled opportunities for your organisation.

Demonstrate your organisation's commitment to be a lead player in the development of Health Partnerships and place yourself at the forefront of the debate, prior to the UN High-Level Meeting on AMR in September 2024.

Put yourself in front of 300 high-powered delegates from the global health workforce community with unmatched access to present your organisation as a leader in the field.

The two-day conference will provide unparalleled access UK healthcare industry professionals and experts, including key buyers of healthcare products and services on the African continent. The conference will also host high-level government representatives from across the African continent, plus fast growing med-tech start-ups, pharmaceuticals, heads of private hospitals, investors and policymakers in the medical space. You will also be in front of the major players in the UK independent health sector.

The two-day in-person conference will have dynamic impact, and the conference website, with your branding and links, will remain live for 12 months.

Show your support for the important and significant diaspora workforce in the NHS and the UK health sector.



# Sponsorship Opportunities

The UK-Africa Health Summit is an excellent opportunity to engage with key global health actors and audiences from across the world. We are pleased to be able to provide a variety of sponsorship options which allow you to reach your key target audience, connect through bespoke meetings, and promote your organisation.

Partnerships with THET, the Uganda Diaspora Health Foundation and NHS England provide access and exposure to specific audiences we have close ties with, including the World Health Organization, the UK's Foreign, Commonwealth & Development Office and national Ministries of Health.

The Summit hosts speakers and delegates from a range of organisations, sectors and countries, including:

- Key decision-makers from governments in the UK and Africa
- UK-based diaspora active in global health
- The global health partnership community from the UK and Africa
- Nongovernmental organisations working in health and development
- Representation from the World Health Organization

# Sponsorship Levels

## Title Sponsor

- High-visibility branding throughout the venue (including the reception area, main stage and breakout rooms).
- Logo, profile and link on the conference website.
- Promotion as a sponsor on THET's social media channels.
- Two delegate passes for the conference.
- Direct mention in welcome and closing remarks.
- Invitation for two delegates to join the VIP drinks reception & dinner.

**£30,000**

## Lead Conference Sponsor

- High-visibility branding in registration area and main stage (banners and onscreen branding).
- Logo, profile and link on the conference website.
- Promotion as a sponsor on THET's social media channels.
- One delegate pass for the conference.
- Invitation for one delegate to join the VIP drinks reception & dinner.

**£15,000**

## Lead Awards Dinner Sponsor

- High visibility branding throughout the dinner venue.
- Branding and profile on printed dinner and awards brochure.
- Invitation for 6 delegates to join the VIP drinks reception and dinner.

**£15,000**

## Contributing Conference Sponsor

- Logo, profile and link on the conference website.
- Mention as a sponsor on THET's social media channels.
- One delegate pass for the conference.

**£5,000**

## Contributing Awards Dinner Sponsor

- High visibility branding throughout the dinner venue.
- Branding on printed dinner and awards brochure.
- Invitation for 2 delegates to join the VIP drinks reception and dinner.

**£5,000**

# Exhibition Opportunities

**£1,000 for one day or £1,800 for two**

## Why become an exhibitor?

The exhibition space provides a fantastic opportunity to promote your work and to engage face to face with others working on similar or related issues.

All packages include:

- Exhibition stand in the refreshment area (table and chairs for two).
- Access to a power socket.
- Free access to WI-FI.
- Logo and link to company website on the conference website.
- Lunch and refreshments for two.

## You will be joining



Department  
of Health &  
Social Care





**Thank you!**  
**We look**  
**forward to**  
**working**  
**together!**

## **Contact**

**Website**     [uk-africahealthsummit.org](http://uk-africahealthsummit.org) (coming soon)

**Email**        [julia.taub@thet.org](mailto:julia.taub@thet.org)