Collaboration | Expanding Expertise

Chair: Maura Buchanan, Honorary Advisor, THET

Speakers:
• Dr Lucie Byrne-Davis, Health Psychologist and Senior Lecturer, University of Manchester
• Prof. David Phillips, Clinical Researcher, University of Southampton
• Dr Tom Bashford, Clinical Research Fellow, University of Cambridge

@THETlinks #THETConf
EXPANDING EXPERTISE

Lucie Byrne-Davis
Director of The Change Exchange
When you change the way you look at things, the things you look at change

Wayne Dyer

@luciebd
Development
- Identifying the evidence base
- Identifying or developing theory
- Modelling process and outcomes

Feasibility and piloting
- Testing procedures
- Estimating recruitment and retention
- Determining sample size

Evaluation
- Assessing effectiveness
- Understanding change process
- Assessing cost effectiveness

Implementation
- Dissemination
- Surveillance and monitoring
- Long term follow-up

MRC Complex Interventions
UNDERSTAND
What behaviours need to change?
What are the influences on those behaviours?

DEVELOP
What could be added, removed or changed to target the behaviours and their influences?

DELIVER
Support team.
Any behaviour change teaching, training, that would help?

@luciebd

www.behaviourchangewheel.com
Coming together is a beginning; keeping together is a process; working together is a success.

Henry Ford

@luciebd
Expanding expertise

Tom Bashford
NIHR Global Health Research Group on Neurotrauma
Engineering Design Centre, Cambridge
Systems

People

Design

Risk

SYSTEMS
NARRATIVE & STORYTELLING
PARTICIPATORY DIAGRAMMING