

Job Description: Campaigns and Outreach Officer

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| Reports to: | Communications & External Engagement Manager |
| Salary: | 24,600 – 25,200 pro rata depending on experience |
| Hours | Part-time (3 days a week) |
| Location | UK (THET has an office in London Zone 1 but the role can be carried out remotely with travel to London for key events/meetings) |
| Length of contract | Fixed-Term contract until July 2022 |

About the Role

THET is a well-established charity that has been operating for over 30 years and is now opening an exciting new chapter in its work to support health workers across Africa and Asia.

If you relish the opportunity to use your campaigns and communications skills to mobilise our partners across the NHS and UK health sector in support of our goals, and relish being a part of something new, this is the role for you. You will be part of a step change in the way THET campaigns and influences.

Politically astute and with excellent communication skills, you will be knowledgeable about the NHS, Westminster and the devolved governments, and will excel in identifying opportunities to influence policy.

You will be a forward-thinking person with strong professional skills, a committed team player and excellent communicator. You will be familiar with working in a campaign-based environment and be comfortable working alongside technical and thematic experts on development and global affairs. A talented self-starter, you will be joining a five-person External Engagement Team who are dedicated to THET's mission of ensuring everyone everywhere can access quality healthcare.

About THET

Today, one billion people will never see a qualified health worker in their lives.

Since 1988, THET has been working to change this. From reducing maternal deaths in Uganda to improving the quality of hospital care for injured children in Myanmar, we work to strengthen local health systems and build a healthier future for all.

We do this by leveraging the expertise and energy of the UK health community, supporting Health Partnerships between NHS institutions, Royal Colleges and academic institutions in the UK and those overseas.

In the past ten years THET has reached over 100,000 health workers across 31 countries in Africa, the Middle East and Asia in partnership with over 130 UK institutions.

You can learn more about our work on [our website](#).

Main responsibilities

Supporting campaign engagement strategies

- Devise campaign and outreach approaches which capture the imagination of supporters and the attention of decision makers.
- Curate and maintain a database of health workers and community members who support content generation for the campaign.

- Work with the team to identify audiences and develop a stakeholder engagement strategies.
- Ensure that public campaigning materials are being used effectively to bring about change.
- Develop and deliver supporter journeys for new and existing donors.

Ensuring UK-wide engagement and coordination with our partners

- Attend outreach events in external and internal settings
- Support links between THET and our partners across the UK health community.
- Be a point of contact for our partners across the UK, including the Scottish Global Health Collaborative and the Wales and Africa Health Network.
- Represent THET in key networks to ensure THET's efforts are aligned with broader campaigns or communications initiatives.
- Work with the wider sector to maximise supporter engagement in campaigns.

Supporting key policy and parliamentary engagement work

- Working closely with the Policy and Learning Team, the candidate will support the dissemination of research and policy, developing lines for advocacy and staying abreast of key moments and forums for communicating these.
- Support THET's engagement with parliamentarians to ensure they fully briefed on the mutual benefit of the Health Partnership approach.

Person Specification

Experience and Expertise

- A demonstrable track record in developing innovative campaigns and messaging for effective communications.
 - Excellent and up-to-date grasp of tools for campaigning and advocacy and the effective use of them.
 - Adept at communicating to a range of stakeholders and audiences.
- Demonstrable experience of using research to inform advocacy.
 - Strong awareness of sector trends and campaigns, willingness to innovate, and the ability to generate new ideas and bring them to fruition.
- Exceptional communication skills, particularly to communicate complex messages in accessible language to stakeholders with varying technical understanding.
- Excellent organisational and time management skills to manage multiple priorities concurrently.
- Excellent team-working, collaboration and problem-solving skills.

Key competencies

- Communication skills: ability to speak and write clearly and effectively; listen to others, tailor language, tone, style and format to match the audience; demonstrate openness in sharing information and keeping people informed; analyse complex information, draw out the key points and issues and present these in a way that can be easily understood.
- Ability to work with minimum supervision to identify information and knowledge sharing opportunities and to engage a wide range of colleagues in realising these opportunities.
- Planning and organising: ability to develop clear goals that are consistent with agreed strategies; foresees risks and allows for contingencies when planning; monitors and adjusts plans and actions as necessary; uses time efficiently.

- Teamwork: Works collaboratively with colleagues to achieve organisational goals; solicits input by genuinely valuing others' ideas and expertise; is willing to learn from others; builds and sustains relationships with key constituents.

| Person specification | Essential | Desirable |
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| Qualifications | - Educated to degree level in communications, international development, global health or a relevant discipline. | |
| Experience | - Experience working on campaign and advocacy initiatives. | - Experience of working in an NGO or Health Care organisation. |
| Knowledge | - Knowledge and experience of the UK government and health sector. | - Knowledge and experience of global health and the UK health sector. |
| Skills | - Ability to self-direct and self-start, to work well under pressure, and to tight deadlines. - Excellent planning and organisational skills. - Strong communication skills and enthusiasm for campaigns and advocacy. | - Experience of Adobe Creative Suite, Wordpress, Wix and AirTable |

What we offer:

- 25 days annual leave (pro-rata) plus 3 days winter closure between Christmas and New Year
- 5% pension contribution when Employee contributes 3%
- Cycle to work scheme
- Child Care voucher scheme
- Subsidised lunch canteen
- A friendly, supportive work environment

How to apply:

To apply for this role please send your CV and a cover letter to jobs@thet.org by midnight on 30th September 2020.

Interviews will take place in the week commencing 19th October. THET is an equal opportunities employer.

This post is UK based. Non-EC nationals will require current and valid permission to work in the UK.