



Job Description: Maternity Cover - Director of External Relations

Location: UK home-based with occasional travel to London. You will need to provide proof that you have the right to work in the UK. Some international travel will be required.

Salary: £45,000 per annum

Duration: 9-months, December 2022 - August 2023, Full time

- Applicants must have a postgraduate degree preferably in international relations/ global health and an interest in global health and the health workforce, specifically, nursing is essential.
- This role has no direct line-management responsibilities, but you will be required to support other team members as needed.
- The Director of External Relations reports directly to the Nursing Now Challenge Programme Director, Professor Lisa Bayliss-Pratt.

Opening date: 1st November 2022

Closing date: 11.59pm GMT on 30th November 2022

If we receive many applications after a week of advertising, this vacancy may close earlier.

Assessment date: 1st - 2nd December 2022

Background & context

In June 2021, the Nursing Now Challenge was launched under the leadership of Professor Lisa Bayliss-Pratt. Since then, the Nursing Now Challenge has carried forward the ambitious mandate of the Nightingale Challenge, supporting thousands of student and early-career nurses and midwives around the world to develop their leadership skills, promoting excellence in nursing and midwifery, and providing a much-needed platform for them to showcase their entrepreneurialism, critical thinking and innovative ideas.

The Nursing Now Challenge is a programme of The Burdett Trust for Nursing and works to raise the profile and build the power and potential of student and early-career nurses and midwives on a global scale. The value of the Nursing Now Challenge network is globally renowned, as it offers a unique space for student and early-career nurses and midwives to connect, share experiences and grow together. It has become a key feature and valuable support system in the lives of thousands of early-career nurses and midwives globally, representing a vibrant, diverse,

challenge-led community where student and early-career nurses and midwives are inspired and motivated.

Director of External Relations, Nursing Now Challenge

As the Director of External Relations for the Nursing Now Challenge, you will be responsible for implementing the external relations strategy, leading on several global projects and managing many high-level partnerships to grow the reputation and global reach of the Nursing Now Challenge network.

You will ensure positive stakeholder engagement with the 55,000+ nurse and midwife members of the Nursing Now Challenge, seeking to grow this vibrant network by implementing an innovative suite of communications tools, activities and events.

You will manage the creation of content (print and digital), specifically for the Nursing Now Challenge website and social media channels, ensuring global visibility of the network and its activities. You will also lead on the development of publications to demonstrate evidence of impact.

You will be required to manage donor relationships and fulfil donor reporting requirements.

The Nursing Now Challenge team is small but mighty and requires all team members to work together. While this role has no line management responsibilities, you will be expected to work closely with the Nursing Now Challenge Project Officer and provide ongoing support. You will also be expected to support the Nursing Now Challenge secondee and a soon-to-be appointed administrative assistant.

This role is ideally suited to someone who is creative and enjoys working in a fast-paced environment on a variety of different projects.

Duties and responsibilities include but are not limited to...

- Implement the Nursing Now Challenge external relations and communications strategies
- Maintain and develop partnerships with key stakeholders, including the World Health Organization and the International Council of Nurses
- Identify new opportunities for external engagement, partnership working and collaboration
- Ensure regular liaison with the CEO of The Burdett Trust for Nursing
- Represent the Nursing Now Challenge at global health events
- Manage all internal and external communications
 - Lead the development and promotion of publications and publicity materials
 - Lead the use of internet communications, in particular the Nursing Now Challenge website and social media channels including Facebook and Twitter

- Draft briefing notes and talking points as the Programme Director participates in conferences requiring such preparation
- Liaise with members of the Nursing Now Challenge members to obtain updates on their leadership development journeys
- Lead the production and dissemination of the Nursing Now Challenge monthly newsletter
- Ensure rigorous donor relationship management and project reporting.

Essential skills and experience

- Advanced university degree in international relations, development, global health, nursing and/or related fields
- At least 5 years of relevant experience in external relations and communications in international organisations; experience in the areas of global health and nursing is an asset
- Fluency in English, both verbally and in writing, is essential and working knowledge of Spanish is desirable
- Excellent verbal and written communication skills
- Excellent interpersonal skills
- Excellent analytical and organisational skills
- Resourcefulness and creativity.

To apply for this role, send your CV and cover letter to Hannah Finch, hannah.finch@nursingnow.global by 11.59pm GMT on 30th November 2022